

LOCAL RESTAURANT ROW

GLOBAL FLAVORS. LOCAL FAVORITES.



A VERY SALTY STORY

The Salty Donut is a family-owned donut and coffee shop founded by Andy and Amanda Rodriguez in 2015 in Miami. The first site was a food truck. Now, they have 10 brick and mortar locations in Florida, Georgia, North Carolina, and Texas, and a fleet of trailers that allow them to serve guests at weddings, large corporate events, and pop-ups. Nine college campuses also host the Salty Donut trailers.



A Partnership That Couldn't Be Sweeter

Collaboration, mutual respect, and consistent growth are the key ingredients in Aramark's successful partnership with The Salty Donut, aka "The Salty". Aramark enlisted rising food star The Salty to join our Local Restaurant Row rotation at University of Central Florida (UCF) in 2021, and business has been booming ever since.

The Salty originally spread good vibrations from their jaunty trailers once a month as part of LRR, then moved to bi-weekly visits based on the amazing student response. The relationship continues to develop as The Salty is often invited to events held by UCF student clubs and organizations on campus.



Custom Donuts? Yes, Please!

The Salty likes to serve donuts that reflect the culture of the campuses and cities where they operate. For UCF, located in Orlando, that means donuts such as gluten-free Chocolate Chip and Sea Salt and vegan UBE Pina Colada. The Salty's leadership is so pleased with the success they've found partnering with Aramark at UCF that they hope to work with us on other college campuses.

“Aramark has been a great partner in allowing us to really blossom on campus! They are always reaching out and providing us with the best tools to ensure we are a success. We've been able to grow and expand more than we could imagine and that is fully credited to the UCF Aramark team!”

—Samantha Abbey, The Salty Donut Catering Coordinator

